

Case Study

Elijah's Specialty Coffee & Tea

www.elijahscoffee.com

Elmhurst, IL

Small Business / Retail / Food Services

> **mc² Green Solution/Fixed Rate**



Challenge:

Elijah's, a popular coffee and tea shop in Elmhurst, had experienced several months of electricity invoices that were above their expected costs. Elijah's wanted to avoid future surprises by taking control of their electricity costs now. In addition, Elijah's has a commitment to supporting "renewable and green" solutions for a cleaner future. To that end, Elijah's wanted to control their electricity supply costs and buy green power as a business objective.

mc² Solution:

After meeting with the owners of Elijah's to discuss their desired objectives, **mc²** developed a program to stabilize the electricity rates through competitive supply. **mc²** also included a Midwest wind energy supply component in its energy pricing. Through the use of the **mc²**'s wind-powered Fixed Rate Product approach, Elijah's was able to accurately forecast their electricity supply costs for a known period of time and meet its green initiative.

Customer:

"I am very pleased to call **mc²** a valued supplier for our coffee shop. The predictability of our electricity supply costs helps with budgeting and keeps our costs under control. Our customers also appreciate our commitment to renewable electricity supplies through the green supply program."

Laura Giese, President of Elijah's Specialty Coffee & Tea



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